

2019 YEAR IN REVIEW

It was a year of growth and meaningful impact for our organization. With the help of our dedicated volunteers, learners, and supporters, we created positive and lasting change for our community and environment. Check out everything we accomplished together!

MAJOR ACHIEVEMENTS



8,475 Volunteers Involved

Provided 17,000+ hours of service, equating to a community benefit of \$318,000



9,020 Students & Citizens Educated

Nearly 60% of our environmental education activities incorporated service-learning elements, a new record for KOB



75,400 People Digitally Engaged

Empowered citizens in becoming better recyclers through our social media-based education campaign, *Omaha Recycles Right*



1,300 Native Trees Planted

Planted trees in 25 Omaha parks to address the loss of ash trees due to the Emerald Ash Borer beetle



780 Litter Cleanups Conducted

Resulted in 5,000+ bags of litter (trash & recyclables) removed from the community

MISSION

To foster environmental and community stewardship through education, service, and advocacy.



Expanded Team

Grew the organization to four full-time staff, welcoming Elizabeth Chalen (Volunteer Coordinator) and Jenny Patrick (Communications Coordinator) to the team.



Teacher Workshops

Conducted training workshops for a record 89 local educators to become certified in various environmental education curricula; these teachers work with 4,300+ students annually.



Collective For Youth

Continued to partner with Collective for Youth and Civic Nebraska to provide out-of-school-time environmental education programming at Lewis & Clark Middle School.



Only Rain Down the Drain

Volunteers installed a record 3,000+ “no dumping” decals on storm drains throughout the city and distributed educational door hangers to residences near the marked drains.



Youth LitterBusters

Over the course of one weekend, approximately 1,000 youth and adults participated in this citywide KOB event helping collect litter from 35 public spaces, parks, and schools.



World O! Water

Assisted the City of Omaha in coordinating the World O! Water festival; 1,700+ people attended and learned about water conservation, pollution prevention, and safe water recreation.



Adopt-A-Spot

Recruited and supported additional Adopt-A-Spot/Park partners, achieving a record number of 85 active groups.



Glass Recycling

Secured a new drop-off site and deployed an additional collection container to help the City of Omaha expand its glass recycling program.



Outdoor Education Lab

Continued to transform a city-owned vacant lot into an attractive green space for residents and an outdoor education lab for local schools and organizations.

ADDITIONAL ACCOMPLISHMENTS

- Completed the implementation of our 2017-19 strategic plan and achieved nearly all of our year-three objectives
- Developed a new vision statement: *a beautiful Omaha where all residents are active stewards of a sustainable environment*
- Conducted an annual financial review by a third-party auditor with exemplary results
- Supported the City of Omaha and 100+ neighborhood associations with their Omaha Spring & Fall Cleanup events to collect bulky material for proper disposal and recycling
- Shredded and recycled 2.75 tons of used license plates in partnership with the Douglas County Treasurer's Office
- Developed and promoted a 24-hour zero-waste challenge for America Recycles Day
- Provided portable recycling and trash containers to 17 community events
- A total of 35,000+ individuals visited KOB's website with the Recycling & Reuse Guide page receiving the most traffic
- Conducted a structured, community-wide litter index demonstrating reductions in littering behavior
- The Midwest Chapter of the International Society of Arboriculture presented its annual award to KOB in recognition of the Trees for Omaha program
- Secured a record amount of media coverage for KOB's programs and events
- Achieved a record number of *Omaha Gives!* donors and contributions
- Achieved 100% participation regarding the KOB Board of Directors' annual financial contribution
- Per a structured self-assessment, the Board of Directors also demonstrated high levels of engagement/involvement

CERTIFICATIONS ACHIEVED



Nonprofit Association of the Midland's Best Practices Partnership



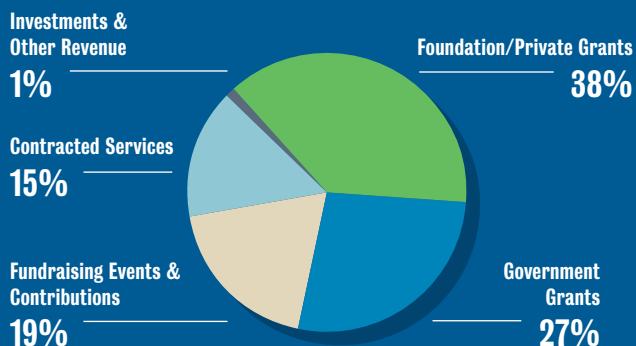
GuideStar's Highest Platinum Rating for Transparency



Keep America Beautiful's President's Circle Recognition

SUPPORTING OUR MISSION

2019 Total Revenue = \$674,162*



2019 Total Expenses = \$673,979



*Total revenue does not include \$47,000 of funding that was received in 2019, but is restricted for 2020 programming and operations.

Thank you.

On behalf of KOB's Board of Directors and staff, thank you to all of the individuals and organizations that helped financially support our efforts in 2019:

INDIVIDUAL DONORS

Anonymous donors, Christine & Nate Aguilar, Chelsea Andrews, Amy Ayer, Lindsey Baker, Ronald Baker, Sarah Baker Hansen, Jean Ballinger, Dana & Josh Bartee, Amy Becker, Jennie Beckman, Caitlin Benton, Angela Blackstone, Leslie Boesen, Trevor Bohling, Zach Born, Mike Boyle, Tre Brashear, Bridget Brooks, Josh Bucy, Kim Buscher, Tyler Byrd, Teri Cain, Karen Campbell, Kay Carne, Magdalena Cazarez, Elizabeth Chalen, Dirk Chatelain, Tracey Christensen, April Clausen, Jaycey Cleland, Taylor Cody, Alyssa Cody, Lenli Corbett, Jaymee Corcoran, Rene Corley, Stacey & Jesse Coury, Valerie Cowing, Brittany Dabestani, Christopher Daly, Heidi Daniels, Dusty Davidson, Troy Davis, Sandra Day, Claudia & Tony Deeb, Julie Dierberger, Meridith Dillon, Katherine Downey, Anne Duggins, Paul Dunn, Mary Duron, Jake Dyer, Lori Elliott-Bartle, Jessica Ellis, Ciprianna Engel, Nicole Everingham, Thomas Everson, Alexandria Ewing, John Ewing, Zack Fergus, Eathan Fernandez, Jennifer & Patrick Finigan, Connie Finney, Angie Frederick, Thomas Freeman, Marla Fries, Jared Ganley, Chris Garinger, Cory Garlock, Garry Gernandt, Marilyn Gillen, Lindsay Marie Gillott-Beck & Jeff Beck, Elizabeth Golmanovich, Lindsey Goodman, Michael Goodwillie, Cindy Gray, Beth Griffith, Ken Hamele, Mary Hamele, Rita Hamele, Dennis Hansen, Jeff Hansen, Matthew Hansen, Benjamin Hardy, Michael Harrington, LaNundra Harris, Kamron Hasan, Christopher Hawkins, Felica Hazuka, Hayley Henriksen, Carissa Herold, Kasey Hesse, Kareen Hickman, Sarah Hoepfner, Jen Homann, Kim Howe, Kristina Hughes, Kristine Hull, Cindy Humphreys, Molly Huyck, Kristin Jackman, Stephanie Jacobson, Terrance Jacobson, Kelly Jefferson & Joshua Minty, Bekah Jerde, Christopher Jerram, Alex Jochim, Lezlie John, LeAnne Kaiser, Michelle Kantor, James Kee, Brooke Keele, Ralph Kellogg, Justin Kemerling, Joseph Krueger, Jason Kulbel, Carole Langan, Patrick Leahy, Alex Liekhus, Nicole Lindquist, Susie Louis, Zarina Lu, Quentin Lueninghoener, Tomas Luzarraga, Anthony MacBride, Chris Machian, Alicia Magnette, Nicole Malone, Tegwin Maxwell, Marie Mayer, Patrick McAtee, Jennifer Meis, Heath Mello, Tally Mertes, Julie Miers, Angie Miller, Jessica Mogis, Kathryn Monzu, Emily & Craig Moody, Beth Morrissette, Deborah Murphy, Jerry Murphy, Mandy & Andrew Murray, Alexa N. Garcia Huyck, Chandler Navarette, Dennis Nelson, Jonathan Nguyen, Andrew Norman, Caitlin Osborn, Mary Palu, Erica Parish, Mary Jo Parys, Heather Pash, Jennifer & Ean Patrick, Robert Patterson, Eliza Perry, Sam Petto, Kristen Phillips, Lane Phillips, Suzan Prazan, Nathan Preheim, Leanne Prewitt, Jeffrey Ray, Deborah Rennard, Hannah Rennard-Ganley, Sara Riffel, Ashley Roberts, Eric Rodawig, Steven Rodie, Jeanne Roubidoux, Stanley Saklar, Matthew Schill, Mike Schill, Ryan Schulzetenberg, Barb Shiffermiller, Don Shiffermiller, Laura Shiffermiller, Sarah Sjolie, Jeremy Sommer, Connie Spellman, Thomas Stalnaker, Judy & Bill Startzer, Nate Stevens, Joanne Stewart, Melanie Stewart, Sarah Stoltenberg, Chris Stratman, Shane Stratman, Staci Stratman, Katie Stratman-Shiffermiller, Brandi Strohmeyer, Katie Swanson, Melissa & Jeff Tafolla, Cindy Tefft, Grace Thomas, James Thompson, Laura Thornburg, Suzann & Michael Tierney, Heather Tippey Pierce, Megan Tomczak-Maxwell, Kevin Tompkins, Benjamin Turner, Donna Van Hove, Kira Van Rossum, Stephanie Vankat, Sam Vetter, Bridgette Visser, Laura & Gus Von Roenn, Madeline Wahl, Maureen Walters, Amy Walzer, Tiffany Ward, Holly Wedemeyer, Kathryn Weitz, Leslie Wells, Robert Wells, Kenneth West, Matt West, Patrick Wheeler, Jennifer Wilken, Ryan Wilkins, Zachary Winterwood, Ian Wollmann, Patrick Worthmann, Matt Wynn, Amy Young, Leanne Zietlow, Michael Ziskey

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